



# résumé

## Judy Swillman

Judy Swillman is a delivery-focussed, hands-on Project and Proposal manager with ten years of consultancy experience in the transportation industry. She is Association of Project Management (APM) qualified. Judy has worked with Public and Private Sector (inc. FTSE 100) clients and joint ventures crossing both sectors - and experience of franchise bids.

Judy is familiar with all stages of the proposal process from developing the strategy, establishing methodology and programmes, identifying firms to partner with, directing and co-ordinating inputs from multiple parties, writing, editing, reviewing and obtaining sign-off.

She has strong written and verbal communication skills and has obtained buy-in from a range of internal and external stakeholders at all levels. She has developed communication strategies for clients and managed all elements of a number of public consultations. She is able to distil key arguments and relay in a format understood by a non-technical audience.

### What Judy would bring to your team

Judy is able to implement processes and utilise tools, whilst taking a flexible and positive approach, responsive to client and project needs.

She is familiar with managing multi-disciplinary teams, is able to focus on the overall picture of multifaceted projects and proposals and deliver under pressure in challenging environments. Feedback from colleagues and clients consistently refers to strong interpersonal skills, willingness to go the extra mile, commitment to delivery, high quality outputs and good value.

Judy can help with:

- **Project and programme management** – including assisting technically-focussed project managers to bring projects back on track
- **Proposal management** – including strategy, planning, risks, writing, editing, reviewing and production
- **Communications Strategies** – including stakeholder engagement and public consultation
- **Public Inquiry** – objections-management strategy, case development, rebuttals, notes to Inquiry, team management, expert witness support, co-ordination of responses
- Funding submissions for Major Schemes



### EXAMPLE ASSIGNMENTS:

- **Project and Proposal Management** - a number of projects and proposals which required direction and co-ordination across a range of disciplines and organisations
- **Communications and Consultation** - North Fringe to Hengrove Package - two simultaneous city-wide sets of consultations, each focussing on different aspects of the scheme. Involved sourcing venues, material development/design, publicity, analysis and reporting
- **Planning Process and Public Inquiries** – Familiar with Transport and Works Act Process e.g. Luton Dunstable Translink, Cambridgeshire Guided Busway
- **Funding Submissions** – Managed a number of business case submissions supported by detailed technical appendices e.g. Croxley Rail Link, South Essex Rapid Transit